



## **Northern California Mustangs**

### **Sponsorship Opportunities**

**Player Sponsorships** – Your contribution of any amount will reduce/eliminate the player's cost to participate for the season! No matter what level the contribution; look for your name and a special thank you in the 2011-2012 team programs. Below are suggested player sponsorship levels:

*White Level: \$250* – covers the cost of one Mustang practice

*Blue Level: \$500* – covers rink time for one day of Mustang home games

*Gold Level: \$1000* – covers rink time for 2 practices and one day of home games

### **Game Day Sponsorships**

*Penalty Kill Sponsor: \$300* – company name announced as the official sponsor of all Mustang penalty kills for all home games of the 2011-2012 season (with an option to offer a supplied promotional gift for fans if penalty is killed)

*Power Play Sponsor: \$300* – company name announced as the official sponsor of all Mustang power plays for all home games of the 2011-2012 season (with an option to offer a supplied promotional gift for fans if power play goal is scored)

*First Goal of the Game Sponsor: \$300* – company name announced as the sponsor of the first goal of each home game

*Starting Line-up Sponsor: \$300* – company name announced as the official sponsor of the pre-game starting line-ups for all home games of the 2011-2012 season

*Game Day Sponsor: \$1500* – contributors receive a ½ page ad in the Mustang program; 4 pre-game announcements thanking the sponsor prior to the start of each game on a game day sponsor selects; giveaway item with sponsor name on it distributed at the game day sponsor selects

## **In-Game Entertainment Sponsorships**

*Puck Shoots: \$300* – fan shoots pucks at the net for a chance to win a sponsor-provided prize or sponsored Mustang merchandise; company name announced as the sponsor of the puck shoot contest

*Chuck-A-Puck: \$300* – fans purchase numbered pucks to “chuck” onto a specified area of the rink; company name announced as the sponsor of the Chuck-A-Puck contest

## **Team Sponsorship**

*Team Sponsor: \$5000* – contributors receive a full page ad in the Mustang program; sponsor logo on each team promotional flyer/banner/event communication; inclusion on team website; star of the game sponsorship announcement (at the end of each game); 2 signed programs; 2 Mustang jerseys

**Advertising Sponsorships in Mustang Program** - Advertise your business or write a message for your favorite Mustang!

- *Business Card Ad: \$50*
- *Quarter-page Ad: \$75*
- *Half-page Ad: \$150*
- *Full-page Ad: \$250* – Best value!



## Northern California Mustangs Sponsorship Form

Please fill out form completely and mail, with payment, to:

Northern California Mustangs

Attn: Sponsorships

8841 Morey Way

Gilroy, CA 95020

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Please choose your sponsorship level:

#### *Player Sponsorships*

\_\_\_ **White Level (\$250)** to be credited to Player: \_\_\_\_\_

\_\_\_ **Blue Level (\$500)** to be credited to Player: \_\_\_\_\_

\_\_\_ **Gold Level (\$1000)** to be credited to Player: \_\_\_\_\_

\_\_\_ **Other Contribution Amount \$\_\_\_\_\_** to be credited to Player: \_\_\_\_\_

*Game Day Sponsors*

\_\_\_ **Penalty Kill (\$300)**

\_\_\_ **Power Play (\$300)**

\_\_\_ **First Goal of Game (\$300)**

\_\_\_ **Starting Line-Up (\$300)**

\_\_\_ **Game Day Sponsor (\$1500)\*** for home game on (date) \_\_\_\_\_

*In Game Entertainment Sponsorships*

\_\_\_ **Puck Shoot (\$300)**

\_\_\_ **Chuck-A-Puck (\$300)**

\_\_\_ **Dance for Your Dinner (\$500)**

*Team Sponsorship*

\_\_\_ **Team Sponsor (\$5000)\***

*Advertising Sponsorships for Mustangs Program\**

\_\_\_ **Business Card Ad (\$50)**

\_\_\_ **Quarter-page Ad (\$75)**

\_\_\_ **Half-page Ad (\$150)**

\_\_\_ **Full-page Ad (\$250)**

\* For all advertising sponsorships, you will be contacted via email to provide any and all artwork or messages for advertising space purchased

**Payment Options:**

Checks can be made out to **Northern California Mustangs**.

Credit card payments **can** be accepted. If you prefer this payment method, please contact Owner Mario Sousa at (408) 931-4193 before sending in sponsorship paperwork.